



## Closing the Real Estate Pipelines with Simplified Property Financing

Property financing in real estate is a tedious process; it is essential for property owners, developers, sales, and marketing to emphasize how they can attract, screen, manage tenants, and account for all expenses and revenue entailed. As the goal for any real estate is to close the sale, it must be a win-win situation for everyone involved. Acumatica with Real Estate Dimensions (RED), embedded with the property financing module, provides the best solution to improve data consolidation from lead assessment through contract management. Streamline the sales contracts process by offering flexible financing options ensuring buyer needs are met to reap maximum benefits and income.


Property managers must keep their finances organized aside from managing the day-to-day operations of their properties. RED with property financing develops to fulfilling the buyer's needs in their real estate property. Its built-in financing feature allows property managers to keep track of their customers' payments and balances regardless of the payment method. It includes post-dated cheques, bank financing, and even an in-house financing option, providing property managers the adaptability to respond to their buyers' needs quickly and generate more leads, consequently improving conversion rates.

As closing the sales transaction should provide a positive customer experience, RED's property financing module makes generating sales contracts simple, quick, and streamlined. Further utilizing its function allows property managers to create contracts and other principal forms with one click of a button, so they can focus on configuring a loan contract's terms using the system-generated computation of the amortization schedule. Moreover, it enhances user visibility by cross-referencing customer names with due payment lists for effective compliance and risk monitoring.

Manage your real estate property financing and take it to the next level with innovative payment schemes. Close the deal faster with advanced features to grow your business and maximize property efficiency using Acumatica with Real Estate Dimension, a born-in-cloud ERP platform tailor-fitted to distinct real estate operations.

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## Product Highlights and Capabilities:

<b>Customer Relationship Management (CRM)</b>	Enhance generating of leads, business accounts, opportunities, and sales proposals from a consolidated, single location providing users with a 360-degree, real-time view streamlining all customer information management needs.
<b>Sales Automation</b>	Manage contacts and prospect accounts through the sales pipeline using opportunities and quotes with a complete ERP integration that supports customer conversion and post-deal reporting.
<b>Property Sales</b>	Streamline buyer experience by taking control of customer requests, including pending construction, punch lists, and turnover schedules to handle property contracts efficiently.
<b>Compliance</b>	Automate viewing of all documentation needed for submission by monitoring the completeness of the requirements submitted to the agreement, tracking lien waivers, insurance policies, certificates, notices, and safety notices through configurable options.
<b>Property Financing</b>	Provides payment flexibility by offering multiple financing schemes that meet customers' capability. Improves collection efficiency through automated demand letters to help manage and enforce foreclosures.
<b>Lease Management</b>	Ensure compliance by creating, managing, and renewing leases with flexible terms. Configure start and end dates, rent charges, renewal status, contacts, security deposits, late fees, utility details, lease history, insurance requirements, and other information with accuracy and promptness.
<b>Retainage</b>	Streamline invoicing and payments by tracking initial retainage and withholding money on vendor payments in customer invoices throughout the project for progress billing, time and material billing, and other project cost commitments.
<b>Cost Codes</b>	Enhance your account classification with an effective way to organize, manage, track, analyze, and budget project work.
<b>Commissions &amp; Incentives</b>	Boost your team's performance by creating various commission schemes and sharing to release commissions regularly whenever a payment milestone has complied.
<b>Property Management</b>	Save time and money through consolidated financials and an overview of your property details, including property type, fees, maintenance schedules, addresses and lot details, expenses, lease administration details, and more.
<b>Maintenance Management</b>	Respond to every tenant's needs by creating maintenance work orders for field technicians or leveraging the native field service application for advanced service dispatch, scheduling, and reporting.

**Acumatica is the only major global ERP player that has NO PER-USER FEES.**

Our flexible deployment and modern growth-friendly licensing puts customers first and are ready to scale with your changing needs. All employees can now use your ERP system and digitally transform your organization.

